



Sponsor IABC New Jersey

Connect with Influential Communicators

The New Jersey chapter of the International Association of Business Communicators provides the opportunity to promote your organization's brand and services to communications leaders and professionals in the New Jersey and New York City area. IABC New Jersey members understand the value of corporate communications to their organizations and the community at-large.

Level	Invest	Presence	Recognition	Engagement	Preference
Premier	\$2,500/1 year \$4,500/2 years	Ad/logo, company link and 200-word description on the IABC New Jersey website On average, the IABC New Jersey web site receives 2,100+ page views each month from an average of 760+ visitors	Sponsor banner displayed prominently at all IABC New Jersey events Recognition in online and social media posts, with direct links provided to your organization's website On Social: 8+ posts/year across the chapters Twitter, LinkedIn, Instagram and Facebook channels In Person: IABC NJ manages eight to 10 professional development programs and networking events annually, where sponsors are recognized in person by a chapter leader in introductory remarks	Complimentary annual IABC membership, with dues covered by IABC NJ 5 complimentary tickets to IABC NJ programs during the sponsorship year. Ability to customize one e-blast content message that IABC New Jersey will share with its network, clearly marked as sponsor content	First right of refusal of the leading sponsorship position for the Annual IABC New Jersey Signature Spring Event, held each year.
Digital	\$1,000 for one year, or \$1,800 for two years	Your ad/logo placement, company link and 100-word description on the IABC New Jersey website	Recognition in online and social media posts, with direct links provided to your organization's website On Social: 2+ posts/year across the chapters Twitter, LinkedIn, Instagram and Facebook channels In Person: IABC NJ manages eight to 10 professional development programs and networking events annually, where sponsors are recognized in person by a chapter leader in introductory remarks	Complimentary ticket to IABC NJ program in sponsorship year	



Sponsor IABC New Jersey

Website	\$500	Your logo/ad on IABC New Jersey website for 12 months	1+ posts/year across the chapters Twitter, LinkedIn, Instagram and Facebook channels	Complimentary ticket to IABC NJ program in sponsorship year	
Prof. Dev./ Networking Event Sponsor	\$500	<ul style="list-style-type: none"> • “Thank you” recognition in opening chapter leader introductory remarks at one Professional Development program OR one Networking event. Includes 50-word descriptor to be shared verbally with attendees. • Recognition in all event promotions, including email announcements. • Four complimentary admissions to sponsored event (<i>Approximate \$100 value alone!</i>) • Ability for you to bring your own signage or handouts. • Event sponsorship is exclusive. 			
In-kind		We welcome inquiries about opportunities to provide goods and services to the IABC New Jersey chapter in return for sponsorship recognition. Items including food and beverages, prizes for event drawings, and recognition gifts may be donated or offered at reduced pricing. Contact us for details about in-kind donation partnerships.			

Annual IABC New Jersey Signature Spring Social Event

This annual event attracts nearly 100 communicators from major corporations and organizations across New Jersey.

Signature: \$1500

All benefits below

Cocktail Hour Host: \$500

Signage at cocktail hour

Mention in introductory remarks by chapter leaders

“Thank you” recognition at event

Recognition in event invitation, program and media release

Recognition in all IABC NJ social media channels leading up to event

Program Sponsor: \$750

Front-page recognition within event program

Bring your own signage or handouts

Table Sponsor: \$500

Dedicated exhibit table, adjacent to registration

Ability for you to bring your own signage or handouts

Program Advertisements:

Full page, \$300

Business-card, \$100